

Governor's Office of Economic Development (GOED)

Lead– Leo Gonzalez

GOED: The mission of GOED is to create jobs that raises the standard of living of Utah's citizens by enabling companies to be successful.

Goal 1– Ethnic Business Forum

Forum offering resources and information to educate future and present ethnic business owners in the following areas: zoning, government contracts, small business administration loans, grant writing, licensing requirements, labor law for new businesses, and other appropriate topics.

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| Goal | Provide a comprehensive, culturally competent forum with resources and information for entrepreneurs and existing ethnic-owned businesses. |
| Action Steps | <ol style="list-style-type: none"> 1. Coordinate a statewide business forum for ethnic business owners with the Governor's Office of Economic Development (GOED) and Department of Commerce. 2. Assure the participation of existing resources for ethnic-owned businesses. 3. Create and implement an outreach plan to assure successful participation of ethnic-owned businesses at the forum. 4. Conduct a follow-up evaluation on the effectiveness of the forum. |
| Deliverable | The combined attendance of 100 ethnic-owned businesses/ entrepreneurs to the ethnic business forum. |

Goal 2– Translation of Utah Business Link

Focusing on Utah entrepreneurs, GOED is working on a "Utah Entrepreneur Development Strategy". It will include Utah Business Link, online access to knowledge, workforce, suppliers and customers.

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| Goal | Provide culturally competent translation for the Utah Business Link. |
| Action Steps | <ol style="list-style-type: none"> 1. Identify content to be translated in Spanish for Utah Business Link. 2. Partner with Utah Interactive to coordinate the manual translation of the content. 3. Review translation for cultural competency. 4. Add Utah Business Link "en español" to Office of Ethnic Affairs web site. |
| Deliverable | A Spanish culturally competent translation of Utah Business Link for use on español.utah.gov |

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Goal 3 – Black Chamber of Commerce

Establish chamber to economically empower and sustain Black communities through entrepreneurship and community development within the State of Utah.

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| Goal | Create a statewide Black Chamber of Commerce. |
| Action Steps | <ol style="list-style-type: none"> 1. Identify partnerships and resources to establish the structure of the Black Chamber of Commerce. 2. Identify Black-owned business and community leaders throughout the State to join the chamber. 3. Create and implement an outreach plan to assure the successful participation of Utah businesses. |
| Deliverable | The creation of a Black Chamber of Commerce with the participation of at least 10 Black-owned businesses. |

Goal 4 – Pacific Islander Chamber of Commerce

Establish chamber to support, promote and foster business development, cultural and educational relationships between the Pacific Islander and business communities.

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| Goal | Create a statewide Pacific Islander Chamber of Commerce. |
| Action Steps | <ol style="list-style-type: none"> 1. Identify partnerships and resources to establish the structure of the Pacific Islander Chamber of Commerce. 2. Identify Pacific Islander-owned business and community leaders throughout the State to join the chamber. 3. Create and implement an outreach plan to assure the successful participation of Utah businesses. |
| Deliverable | The creation of a Pacific Islander Chamber of Commerce with the participation of at least 10 Pacific Islander-owned businesses. |